
NOTIZIE DAL MONDO - Panorama Internazionale



PARTNERSHIP WITH ITALY IS A BIG OPPORTUNITY FOR INDONESIAN TEXTILE INDUSTRY

ROMA - Deputy Chairman of the Regional Representative Body of the Indonesian Textile Association (API) for West Java David Leonardi said the potential partnership being explored with Italy in the application of textile technology is a great opportunity to strengthen the competitiveness of the Indonesian textile industry.

"The partnership with Italy, a country that has long been a leader in textile technology, is a great opportunity for our industry to transform and adopt more advanced technology," David said at a workshop promoting Italy's advanced textile technology in Bandung, West Java, on November the 14th.

Through the encouragement of this cooperation, he hopes that the Indonesian textile industry can transform and adopt more advanced technology, so that West Java can continue to be an innovative textile center and remain competitive in the global market.

In a workshop held by the Italian Trade Agency (ITA) - the Trade Promotion Office of the Italian Embassy - together with the Italian Textile Machinery Manufacturers Association (ACIMIT), 17 Italian textile manufacturers promoted advanced technologies with various specializations in textile technology, including finishing, dyeing, non-woven, spinning, weaving, knitting, and textile lab.

ITA Trade Commissioner Dr. Paolo Pinto added that Italian textile technology offers digital and automation solutions that can increase efficiency and reduce environmental impact.

"Through this workshop, we want to provide an opportunity for industry players in Indonesia to experience firsthand the benefits of this technology, as well as open up opportunities for beneficial business partnerships," he said.

The workshop is expected to provide comprehensive insights for textile industry players in West Java, which is known for its creativity and innovation in the fashion and textile industries. The workshop is also expected to be a forum for textile industry players to get the latest information on digitalization, the Internet of Things (IoT), and sustainable solutions in the use of textile technology.

In addition to Bandung, West Java, on November 14, the workshop was also previously held in Solo, Central Java, on November 12, 2024

ANTARANEWS