



The Italian Textile Machinery Industry In China To Exhibit At ITMA ASIA + CITME 2024

MILAN — September 26, 2024 — About 50 Italian companies will exhibit at ITMA ASIA + CITME 2024, taking place from October 14 to 18 in Shanghai. With an area of around 1,400 square meters, Italy ranks among the top exhibiting Countries, as in previous editions. 29 Italian exhibitors will show their innovations within the National Sector Groups, organized by ACIMIT (Association of Italian Textile Machinery Manufacturers) and Italian Trade Agency.

ITMA ASIA + CITME show has always been the main showcase for textile machinery manufacturers in Asia, that absorbs over 50% of global exports. Moreover China is the world's largest market in the sector (the value of imported textile machinery in 2023 was around 2.6 billion euro).

For Italian manufacturers as well, the Chinese market is the top foreign destination. In 2023, Italian sales to China amounted to 222 million euro. In the first six months of this year, exports to China increased by 38%, while the performance of total Italian exports declined slightly in the same period.

“We hope that the recovery of the Chinese market, observed in this first half of the year, may be an early indication of a more general upturn in global demand for machinery,” says ACIMIT President Marco Salvadè. Over the past few years, demand from Chinese companies has turned to technologies that combine savings in production costs and environmental friendliness, as also demanded by brands and end consumers. “Today, Italian manufacturers can offer highly customized solutions that are particularly suited to making textile production more sustainable,” confirms Salvadè. “The Chinese textile machinery market is rapidly evolving, and the level of innovation in the technology requested has risen due to the growing international competition that even Chinese companies face. In Shanghai, Italian manufacturers will display their latest innovations, essential for making textile production more efficient and sustainable.”

ACIMIT