



Italian textile machinery industry in China to exhibit at ITMA ASIA + CITME 2024

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About 50 Italian companies will exhibit at ITMA ASIA + CITME 2024, taking place from October 14 to 18 in Shanghai. With an area of around 1,400 square metres, Italy ranks among the top exhibiting Countries, as in previous editions. 29 Italian exhibitors will show their innovations within the National Sector Groups, organised by ACIMIT (Association of Italian Textile Machinery Manufacturers) and Italian Trade Agency.

ITMA ASIA + CITME show has always been the main showcase for textile machinery manufacturers in Asia, that absorbs over 50 per cent of global exports. Moreover China is the world's largest market in the sector (the value of imported textile machinery in 2023 was around 2.6 billion euro).

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"We hope that the recovery of the Chinese market, observed in this first half of the year, may be an early indication of a more general upturn in global demand for machinery," says Marco Salvadè, President, ACIMIT. Over the past few years, demand from Chinese companies has turned to technologies that combine savings in production costs and environmental friendliness, as also demanded by brands and end consumers. "Today, Italian manufacturers can offer highly customized solutions that are particularly suited to making textile production more sustainable," confirms Salvadè. "The Chinese textile machinery market is rapidly evolving, and the level of innovation in the technology requested has risen due to the growing international competition that even Chinese companies face. In Shanghai, Italian manufacturers will display their latest innovations, essential for making textile production more efficient and sustainable."

ACIMIT represents an industrial sector that comprises roughly 300 manufacturers (employing around 13,000 people), which produce machinery for a turnover worth of around 2.3 billion euro, of which 86 per cent are exported. Creativity, sustainable technology, reliability and quality are the hallmarks that have made Italian textile machinery worldwide leaders.