

## ITALIAN TEXTILE MACHINERY

### ITMA Milan will be a business opportunity for the entire textile value chain

Mr. Alessandro Zucchi, President Of ACIMIT



#### 1) Present Status of Italian Textile Machinery Industry ?

In 2021 the Italian textile machinery industry grew by 35% compared to the previous year characterized by a prolonged production stop. Both production and exports even surpassed the pre-pandemic levels of 2019. In the first months of 2022 the growth of the sector slowed down due to several factors including the increase in raw material and energy prices as well as the low availability.

#### 2) Which are the new innovation by Italian Textile Machinery Industry?

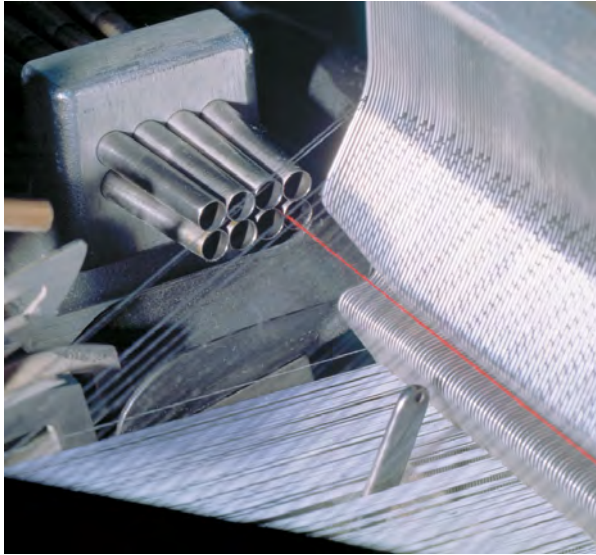
More than a new innovation, we must speak of an innovative trend that characterizes the entire Italian technological offer. Precisely because of the further increase in production costs, the solutions proposed by Italian manufacturers are aimed at reducing the consumption of raw materials in the textile production process. Therefore, more and more in the future we

will have sustainable machines both from the environmental and economic point of view.

#### 3) Which are the upcoming technology expected to show high growth potential in the future, and what are the factors driving the growth for such technology?

It's hard to identify one particular technology that will have a brighter future than others. Certainly, the increasing digitization of production processes in the global textile industry will represent an innovative push for the world textile machinery sector. The recent Covid-19 pandemic has accelerated the demand for machines that are increasingly connected to each other and to customers' information systems, spurring the use of 4.0 technologies such as IoT, augmented reality, clouding, etc. Digitization will also facilitate maintenance, both preventive and predictive, allowing a significant improvement in productivity distributed over the entire textile process.

## ITALIAN TEXTILE MACHINERY



#### 4) What is the share of Italian Textile Machinery Industry for the year 2020-21 in International Textile Machinery Market?

Italy is among the world's leading producers and exporters of textile machinery, together with China, Germany, Japan and Switzerland. In particular, the Italian market share of world exports in the sector is about 10%.

#### 5) Role of ACIMIT in Promotion of Italian Textile Machinery Industry ?

ACIMIT's main purpose consists in promoting the Italian textile machinery sector and in supporting its activity, mainly abroad, through the most updated and innovative promotional means, constantly improved during its 70 years of life. In order to promote the Italian textile machinery knowledge throughout the world, ACIMIT gives any kind of information on the activity of the producers and organizes a wide range of promotional activities (such as exhibitions, technical seminars, missions in Italy and abroad, etc.) most of the time in collaboration with Italian Ministry of Foreign Affairs and International Cooperation and Italian Trade Agency.

#### 6) Which are the most promising present and future markets for Italian Textile Machinery Industry?

The most important markets for Italian textile machinery companies in 2021 were China, Turkey, Pakistan and the United States. But also the demand for Italian machines from India and Bangladesh remains fundamental for the business of our sector. For the future, we remain confident about the growth of investments in Countries such as Uzbekistan, which are developing their own raw material processing industry.

#### 7) Yours Participation in International Exhibitions & Conferences for the year 2022-23 ? What are yours expectation from these exhibitions & conferences?

In 2022, trade show activity resumed in attendance. This is a clear sign of a return to normality. ACIMIT is busy organizing participation in the main trade fairs of the sector this year (Techtextil North America, Techtextil Frankfurt, ITMA Asia and CAITME). Obviously, our Association and all the Italian manufacturers are already working towards ITMA 2023, which will be held in Milan in June next year. I am confident that ITMA Milan will be a business opportunity for the entire textile machinery industry and for the textile companies that will visit the show.